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## **Weka Entertainment announces a successful completion of their Initial Public Offering on NYSE Alternext Paris on June 25<sup>th</sup>, 2010**

**The social games publisher raises €2.5 million in the form of a private investment.**

Paris, 22<sup>nd</sup> June 2010 – Leading European casual and social games publisher Weka Entertainment (code ISIN: FR000406071 / ALXP: ALWEK) announced today it successfully completed a private placement worth €2, 5 million.

This restricted capital increase operation will allow new investors to acquire a 5% equity stake in the company alongside long-standing shareholders OTC Asset Management, R Capital Management (Rothschild & Cie Group), Seventure Partners and Entrepreneur Venture.

Weka Entertainment was advised by Listing Sponsor Allegra Finance and the Gide Loyrette Nouel law firm, and will be formally admitted on NYSE Alternext on June 25<sup>th</sup>, 2010

The new funding will be used to accelerate the company's growth by:

- 1- broadening the games portfolio
- 2- deploying games on new social platforms
- 3- accelerating the company's global expansion, especially in the United Kingdom, Spain, Benelux, Germany, Turkey and Italy.

*“ This IPO validates Weka Entertainment’s growth model and serves as a testimony to the success of a team that in only 18 months was able to create a major, profitable player on this new market alongside established American publishers”, explains Thibault Viort, Weka Entertainment CEO. “This operation provides us with the means to continue our development with a view to remain the leader in the European social gaming market and be at the forefront of future activity in market consolidation”.*

### **About Weka Entertainment**

Weka Entertainment is a French independent publisher of social games designed for a general audience. During the last 18 months, the company has become one of the major actors on the European market of social gaming thanks to its teams of conception and development, its expertise in technology, system of information, marketing, community management and monetization. Its games are available both on its portal Café.com and on Facebook. The IPO on NYSE Alternext on June 25<sup>th</sup> 2010 is aimed to give the company the means to finance the necessary investments (The creation of new games and the enrichment of the existing portfolio, the adaptation of the games on new social platforms and the global expansion) to keep its competitive advance and become a key actor of the Entertainment in Europe. The turnover of the first four months of 2010 exceeded the total activity generated in 2009.